

Hunt Valley-Based CARCHEX to Add 50+ New Jobs in 2008

Sales positions will support new marketing program for auto dealerships nationwide

Hunt Valley, MD ([PRWeb](#)) January 14, 2008 -- CARCHEX, the trusted source for professional automotive services for consumers and dealers, announced today that the company plans to add more than 50 new professional sales positions in the Baltimore area in 2008. The newly-created positions will help CARCHEX support its [WarrantyCRM](#)[™] offering, a new program that helps dealerships re-market extended warranties to existing customers. Once the new positions are filled, CARCHEX intends to employ 100 sales professionals at its corporate headquarters in Hunt Valley.

“Our business has grown rapidly as we’ve expanded our product offerings for both consumers and dealers,” said Jason Goldsmith, President and CEO. “Now we need to expand our team so we can continue to execute on our brand promise of providing the highest quality experience to all customers.”

In the newly-announced positions, qualified sales professionals earn a minimum guaranteed salary of \$40,000 with the potential to earn much more through uncapped commissions. CARCHEX sales professionals interact with consumers interested in purchasing an extended warranty contract. The positions do not involve cold calling; sales professionals work with inbound leads generated by the CARCHEX website and the WarrantyCRM marketing program, which offers extended warranty protection on behalf of dealerships as expiration of the customer’s original factory warranty occurs.

Ira Friedman, Vice President of Sales for CARCHEX, noted that the company’s sophisticated lead generation technology and open environment offer outstanding income potential for talented, motivated sales professionals.

“This is a fantastic professional opportunity for the right people,” said Friedman. “CARCHEX employees speak only to people who have directly expressed an interest in our products and we provide extensive training and support. Our progressive, open work environment is a welcome change from cramped cubicles, and our emphasis on team goals builds a sense of community. CARCHEX is a company on the move and we are looking for experienced sales professionals who are motivated to succeed.”

For information about employment opportunities, please visit www.carchex.com/jobs.

About CARCHEX

Headquartered in Hunt Valley, MD, CARCHEX is the trusted resource for professional automotive services for consumers and dealers. Consumers can use the CARCHEX Advantage system to Select, Inspect, Purchase and Protect their next car online. An innovator in pre-purchase vehicle inspection programs, the CARCHEX system provides consumers the confidence to buy their next car online. CARCHEX also helps dealers generate qualified new and used car leads and maximize existing customer relationships through its suite of proprietary data collection tools, Warranty/CRM remarketing program and network of strategic industry partners. Visit us online at www.CARCHEX.com

Media Contact:

Dave Clossey

Abel Communications for CARCHEX

(410) 466-2210